

AN ABUNDANCE OF NEW PRODUCTS IN THE BROYHILL SHOWROOM: 3 CASE GOODS COLLECTIONS, MODULAR SECTIONAL AND SOFA GROUP, AND EXPANDED PERSONALITIES PROGRAM

HIGH POINT, NC - October 2014 - Since 1905, Broyhill® stands for trusted style. Growing, changing, innovating. Those are the qualities that have distinguished Broyhill® as America's favorite furniture maker. Rooted in a rich history and grounded in the belief that quality and value never go out of style, Broyhill® is a brand that continues to lead the industry in today's home furnishings. At the Fall High Point Market, Broyhill® introduces three exciting new case good collections: South Haven, Cascade and Aryell. Further, the brand also unveils the new and innovative Zen modular sectional and motion sofa group as well as new Heuer and Lyla sofas. Finally, the accent chair program, Personalities, will also see the addition of several new chairs. All the chairs in the Personalities program are available in six finishes and at two prices based on the fabric grades

South Haven (6052) Broyhill's South Haven Collection is an eclectic mix of casual design elements. Primavera veneers mixed with woven water hyacinth and soft radial arch design elements in some pieces create a warm and relaxing style for American homes. The subtly weathered Sandy Cove finish accented with shades of gray and taupe brings the spirit of a windswept day at the lake to this collection. South Haven is a bedroom only group at this time.

Cascade (4940) Our new Cascade Collection takes the starch out of traditional. Hints of a classic empire profile here, sculptural concave carving on bedposts and elegant reeded drawer fronts there provide just enough classic style for comfort. The relaxed satin finish, Arid Brown, on Acacia veneers and bold forms of the pieces layer a casual feel to the designs that make this collection sure to be another Broyhill classic.



Cascade 4940 Nightstand with reeded drawer front detail, turned legs, and two shelves. Custom brass hardware.



Cascade 4940 Bed with flared top headboard, reeded detailing, low profile footboard with turned feet.

Aryell (4906/7) The classic panel bed features a unique mid-height footboard and elegant details sure to make even Monday mornings beautiful. Unique faceted corner posts flowing into relaxed Louis Philippe inspired moldings and simple ring pull hardware bring a relaxed transitional flavor to this collection. Available in two finishes, cacao and autumn cherry, on cherry veneers,

Heritage Home Group

Broyhill introduces new **ZEN 252** modular sectional and sofa motion group with a new mechanism from Motion Italia. There are 9 skus including a free-standing Power Storage Console. The motion group blends contemporary design with a luxury experience. Boasting exceptional tailoring, topstitching, and gently sloping curves, all reclining pieces are modeled with 4 legs to resemble a stationary sofa and sectional. The Power Storage Console is outfitted with new feature cup holders, an upper storage compartment with 2 power outlets and 2 USB ports and a lower storage drawer. Zen is available in several custom order covers -- Leather everywhere you touch and all motion fabrics.



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