

**DESTINED TO RECLAIM ITS HERITAGE AS THE POWERHOUSE IN THE SEATING CATEGORY, LANE EXCITES
FALL HIGH POINT MARKET WITH NEW PRODUCTS AND PROGRAMS**

HIGH POINT, NC - October 2014 –Since 1912, designers and engineers at Lane have worked together to develop attractive, innovative and top quality furniture that proves to be “the most comfortable seat in the house.” With a wide variety of recliners, motion upholstery and stationary collections — all ranging from traditional to country to contemporary—Lane offers something for everyone. Specific to this Fall Market, Lane is pleased to introduce new motion groups and recliners, as well additions to the Destinations by Lane leather import program. In addition to the new introductions to the import program, Lane will be adding new leg recliners and zero gravity recliners to the “Made in America” lineup. To aid in selling recliners at the retail level, Lane is offering a compelling, turn-key recliner floor program that consists of a number of recliners across four separate categories and point of purchased materials to go with it. Finally, the brand reiterates its shipment guarantee on all FastLane products as well as motion products in group 1 fabrics. It is sure to be an action-packed Fall market for the Lane brand.



Destinations sofa, **Marina #172**. Clean lines with all the comforts of home, and sized to fit any room and décor. It sports a track arm, padded chaise footrest, tufted back and luxury foam seating, The Marina is available as a power reclining sofa, power reclining loveseat, power glider recliner and has a power glider reclining console loveseat. You can create your own configuration with matching home theater pieces. The cover is leather everywhere you touch, and comes in brown, tan and white.



Another Destinations sofa, is the **Montenegro #173**. This motion group features generous seating, chaise footrests, padded arms and power recline for infinite comfort positions. It is covered in the new “breathable” leather-like fabric and outlined in a heavy duty luggage stitch.

There are limitless choices: A power reclining sofa, power reclining loveseat, power glider reclining loveseat with storage console and a power glider recliner. You can build your own configuration with the completely modular sectional: Right or left arm recliner, armless recliner, armless chair, corner wedge, storage console and right or left arm “lay flat” chaise. All reclining pieces come in power for ease of operation. The Montenegro is available in snow, brown and pewter.

Lane[®]

Heritage Home Group

IHFC C601

New to the Encore collection is the **Galactica 120**— a Motion Super Group



Lean 'back to the future' in the **Galactica**, a new visionary motion group. Bucket seats with perforated panels reflect luxury automotive design, providing the ultimate ride with a power headrest and power chaise recliner. The sofa is fully decked with cooling cup holders, storage arms, massage and heat in the lower back, adjustable reading lights and a real granite drop down table.

Need more seating? The whole family can enjoy when you add the power reclining loveseat with storage console, storage arms, cooling cup holders *and* the innovative corner wedge to create a "super sectional"!

The matching recliner is also outfitted with power headrest and power chaise recline, cooling cup holders, storage arms and heat and massage in the lower back -- a great addition as a favorite chair or in your home theater area.

The Galactica is covered in durable bonded leather with vinyl on the sides and back. All pieces are available in colors dark brown, midnight black and vanilla cream.

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